

FICTITIOUS BUSINESS NAME STATEMENT 2023-245203
 The following person is doing business as: **ROSY'S SUPPLY AND BEAUTY SALON**, 3150 E IMPERIAL HWY STE 110, LYWOOD, CA 90262. Registered Owners: **AMANDA HERNANDEZ**, 3150 E IMPERIAL HWY STE 110, LYWOOD, CA 90262. This business is con-

ducted by: **INDIVIDUAL**. The date registrant started to transact business under the fictitious business name or names listed above: 01/2005. Signed: **AMANDA HERNANDEZ**, OWNER. This statement was filed with the County Recorder Office: 11/14/2023. Notice — This Fictitious Name Statement expires five years from the date it was filed in the office of

the County Recorder Office. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state or common law (see Section 14411 et.seq., Business and Professions Code). **Paramount Journal**

12/28/23,1/4,11,18/24-137816

FICTITIOUS BUSINESS NAME STATEMENT 2023-245201
 The following person is doing business as: a) **EXPRESS INCOME TAX SERVICES** b) **EXPRESS PROFESSIONAL SERVICES**, 11944 ADENMOOR AVE, DOWNEY, CA 90242. Registered Owners: **LILIAN J RIVERA**, 11944 ADENMOOR AVE, DOWNEY, CA 90242. This business is conducted by: **INDIVIDUAL**. The date registrant started to transact business under the fictitious business name or names listed above: 01/2006. Signed: **LILIAN J RIVERA**, OWNER. This statement was filed with the County Recorder Office: 11/14/2023. Notice — This Fictitious Name Statement expires five years from the date it was filed in the office of the County Recorder Office. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state or common law (see Section 14411 et.seq., Business and Professions Code). **Paramount Journal**

ELBURG ST UNIT A, PARAMOUNT, CA 90723. Registered Owners: **KARLA LETICIA MORENO HERNANDEZ**, 8511 ELBURG ST UNIT A, PARAMOUNT, CA 90723. This business is conducted by: **INDIVIDUAL**. The date registrant started to transact business under the fictitious business name or names listed above: 01/2023. Signed: **KARLA LETICIA MORENO HERNANDEZ**, OWNER. This statement was filed with the County Recorder Office: 11/30/2023. Notice — This Fictitious Name Statement expires five years from the date it was filed in the office of the County Recorder Office. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state or common law (see Section 14411 et.seq., Business and Professions Code). **Paramount Journal**

12/28/23,1/4,11,18/24-137850
FICTITIOUS BUSINESS NAME STATEMENT 2023-270555
 The following person is doing business as: **ZAPATERIA HERMANOS ZAVALA**, 1440 ANAHEIM BL, ANAHEIM, CA 92805. Mailing address: 10311 MATTOCK AVE, DOWNEY, CA 90241. Registered Owners: **ARTURO MENDOZA ZAVALA**, 10311 MATTOCK AVE, DOWNEY, CA 90241. This business is conducted by: **INDIVIDUAL**. The date registrant started to transact business under the fictitious business name or names listed above: 01/1990. Signed: **ARTURO MENDOZA ZAVALA**, OWNER. This statement was filed with the County Recorder Office: 12/18/2023. Notice — This Fictitious Name Statement expires five years from the date it was filed in the office of the County Recorder Office. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state or common law (see Section 14411 et.seq., Business and Professions Code). **Paramount Journal**

VEY AVE, SOUTH EL MONTE, CA 91733. Registered Owners: **ROSALIA VERGARA**, 10536 GARVEY AVE, EL MONTE, CA 91733 & **EDWIN VERGARA**, 10536 GARVEY AVE, EL MONTE, CA 91733. This business is conducted by: **GENERAL PARTNERSHIP**. The date registrant started to transact business under the fictitious business name or names listed above: N/A. Signed: **ROSALIA VERGARA**, GENERAL PARTNER. This statement was filed with the County Recorder Office: 12/20/2023. Notice — This Fictitious Name Statement expires five years from the date it was filed in the office of the County Recorder Office. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state or common law (see Section 14411 et.seq., Business and Professions Code). **Paramount Journal**

1/11,18,25,2/1/24-138320

Notices-Paramount
NOTICE OF SALE ABANDONED PERSONAL PROPERTY
 Notice is hereby given that the undersigned intends to sell the personal property described below to enforce a lien imposed on said property pursuant to the California Self Storage Act. Items will be sold at www.storage-treasures.com by competitive bidding ending on **January 16, 2023, at 3:30pm**. Property has been stored and is located at **A-Self Storage, 14908 Downey Ave., Paramount, CA 90723**. Sale subject to cancellation up to the time of sale, company reserves the right to refuse any online bids. Property to be sold as follows: misc. household goods, computers, electronics, tools, personal items, furniture, clothing, office furniture & equipment, sporting goods, etc.; belonging to the following:
 Gilbert Richard Martinez
 Aurelia Galvez
 Matthew Castro
 Magali Enriquez
 Shontia Evans
 Auction by StorageTreasures.com 800-213-4183
Paramount Journal 1/4,11/2024-137984

CITY OF PARAMOUNT
 16400 COLORADO AVENUE
 PARAMOUNT, CALIFORNIA
 (562) 220-2036
crequest@paramountcity.com

NOTICE OF PUBLIC HEARING

PROPOSED GENERAL PLAN AMENDMENT NO. 23-2 ZONE CHANGE NO. 245

Notice is hereby given that the City of Paramount shall conduct a hearing to consider a request for (1) a general plan amendment to change the land use designation from Commercial to Single-Family Residential and (2) a zone change from Commercial to PD-PS (Planned Development with Performance Standards)/Single-Family Residential at 16261 Orizaba Avenue in Paramount, California.

The proposed project includes a General Plan Amendment that would include the General Plan Land Use designation from Commercial to Single-Family Residential. The project involves rezoning the property from C-3 (General Commercial) to PD-PS (Planned Development with Performance Standards)/Single-Family Residential. The project would consist of the construction of 10 single-family homes that are approximately 2,000 square feet in size on individual properties. The proposed homes are 3-4 bedrooms with 2½ bathrooms and each includes a two-car garage with an additional two parking spaces on a driveway.

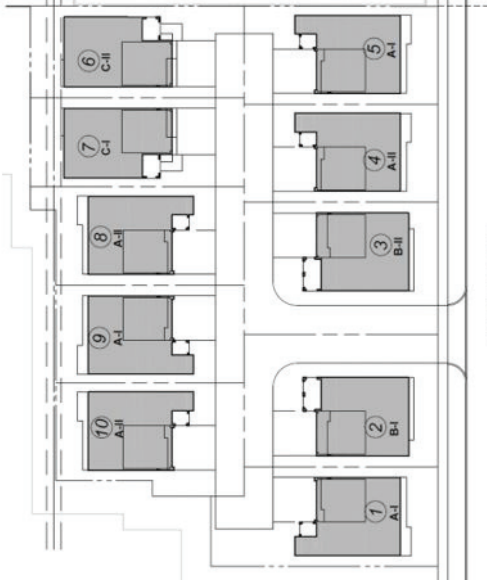
Further notice is hereby given that the City Council will consider a Mitigated Negative Declaration for this project in compliance with the California Environmental Quality Act (CEQA) guidelines.

The public hearing will be held at the City Council meeting scheduled to be held at 5:00 p.m. on Tuesday, January 23, 2024 in the City Hall Council Chamber at 16400 Colorado Avenue, Paramount, California. Participants may provide their comments orally, in writing, or via email at crequest@paramountcity.com. Email comments must be received by 4:45 p.m. on Tuesday, January 23, 2024. Additional options for public participation may be provided at the time the agenda is posted.

If you challenge the General Plan amendment and/or Zone Change in court, you may be limited to raising only those issues you or someone else raised at the public hearing described in this notice, or in written correspondence delivered to the City of Paramount at, or prior to, the public hearing.

Any correspondence regarding this matter should be sent to the City Clerk, City Hall, 16400 Colorado Avenue, Paramount, California. For information, please contact the project manager, John Carver at (562) 220-2048 or jcarver@paramountcity.com.

Heidi Luce
 City Clerk



ORIZABA AVE.

REQUEST FOR BID NOTICE
NOTICE OF REQUEST FOR BID FOR – TRAFFIC CONTROL SERVICES FOR THE CITY OF PARAMOUNT
 NOTICE IS HEREBY GIVEN that the City of Paramount will receive sealed bids until **Thursday, February 1, 2024** at the hour of 11:00 a.m. (POSTMARKS WILL NOT BE ACCEPTED) in the office of the Public Works Department, City Yard, 15300 Downey Avenue, Paramount, CA 90723 for:

TRAFFIC CONTROL SERVICES

Sealed proposals will be opened and publicly read aloud in the Public Works office, immediately following the hour of proposal closing. All proposals must be sealed and clearly marked, "Proposal for Traffic Control Services -- DO NOT OPEN."

Specifications are available at the Paramount Public Works office, 15300 Downey Avenue, Paramount, California, 90723 and will be given upon request at no charge. Questions regarding the bid specifications should be directed to Celina Sanchez, Management Analyst, at (562) 220-2020.

The City of Paramount reserves the right, at any of these proceedings, to reject any or all bids or any portion without exception or explanation. **Paramount Journal** 1/11,18,25/2024-138318

FICTITIOUS BUSINESS NAME STATEMENT 2024-003543
 The following person is doing business as: **ACCESSORIES RIVERA INC**, 15514 PARAMOUNT BLVD SUITE 1, PARAMOUNT, CA 90723. Registered Owners: **ACCESSORIES RIVERA INC.**, 15514 PARAMOUNT BLVD SUITE 1, PARAMOUNT, CA 90723. This business is conducted by: **CORPORATION**. The date registrant started to transact business under the fictitious business name or names listed above: 01/2024. Signed: **MIGUEL A ENRIQUEZ GONZALEZ**, CEO. This statement was filed with the County Recorder Office: 1/05/2024. Notice — This Fictitious Name Statement expires five years from the date it was filed in the office of the County Recorder Office. A new Fictitious Business Name Statement must be filed before that time. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under federal, state or common law (see Section 14411 et.seq., Business and Professions Code). **Paramount Journal**

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-

FICTITIOUS BUSINESS NAME STATEMENT 2023-272304
 The following person is doing business as: **SEASONS PRODUCE MARKET**, 10536 GAR-



EVERY NEIGHBORHOOD HAS A *Naturehood*

DiscoverTheForest.org

